

DETROIT, MICH.

Advertising Promotion
Director

EDWARD J. KREITZ ✓

1927—August 26, born in
Slatington, Pa.

1945—Graduated from Slat-
ington High School.

1950—Graduated from
Bloomsburg State Teachers
College, Bloomsburg, Pa.,
B. S. Degree.

1951—June, graduated from
New York University in
Retailing, M.S. Degree.

1951—October 1, entered em-
ploy of S. S. Kresge Co.
Store No. 1291, New Lon-
don, Connecticut, G. Dav-
ies and N. J. Hyland, Managers.

1953—September, Junior Assistant Manager Store No.
1188, Detroit, Michigan. J.W. Bader, Manager.

1953—September, Assistant to Mr. H. I. Burch, Detroit
Office, Dollar Division.

1953—January, Assistant to Mr. H. B. Cunningham,
Sales Director, Detroit Office.

1955—June 26, married to Miss Lynne Patton, Detroit,
Michigan.

1957—May, Advertising Coordinator, Cleveland area
stores.

1958—August, Senior Assistant Manager Store No. 614,
Cleveland, Ohio.

1959—August, Advertising Manager, Central Region.

1962—January, Advertising Mgr. Discount Operations.

1963—September, Advertising Mgr., K mart Stores, D.O.

1968—May, Advertising Promotion Director, Detroit,
Michigan.

Member of Christian Reformed Church.

Have three children, Colleen Susan, Jeffrey Daniel,
and John Patton.



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